

E. David Man

WordPress Designer Developer

CONTACT INFORMATION

Phone Number:

074 1186 2931

LinkedIn Profile:

[linkedin.com/in/edavidman/](https://www.linkedin.com/in/edavidman/)

Email:

jdavid.eman@gmail.com

Driving License:

Yes – B

SKILLS & TECHNOLOGIES

Front-End Development:

HTML5, CSS3, JavaScript, jQuery,
Responsive Design, Cross-Browser
Compatibility

WordPress Development:

Custom Theme Development, ACF
Pro for Gutenberg Block
Development, jQuery for
WordPress, PHP for WordPress,
PHP & MySQL, WordPress Core
Functionality

SEO & Analytics:

SEO Audits & Issue Resolution,
Keyword Research, Technical SEO,
Title Tags & Meta Descriptions
Optimization, Image Optimization,
Google Analytics, Google Search
Console

E-Commerce & LMS Integration:

WooCommerce, Easy Digital
Downloads, LearnDash

PERSONAL STATEMENT

Results-driven and customer-focused WordPress Developer with over 5 years of experience in designing, developing, and optimizing high-performance, user-centric websites. Proven ability to drive measurable business growth through a combination of custom theme development, strategic UI/UX design, and cutting-edge SEO implementation.

Specialized in responsive design, custom block development (ACF), and web accessibility standards, ensuring seamless experiences across all devices and user needs. Adept at translating complex requirements into intuitive, visually engaging digital solutions that not only captivate audiences but also convert traffic into loyal customers.

Motivated by client satisfaction, with a strong work ethic and commitment to delivering projects on time, within scope, and beyond expectations. Passionate about continuous improvement and staying ahead of trends in WordPress development and digital innovation.

WORK EXPERIENCE

WordPress Designer & Developer

November 2017 – Present

Freelance / Portfolio: [e-Contents Site](#)

Designing and developing responsive, user-focused WordPress websites for a range of clients, with a strong emphasis on performance, accessibility, and business impact.

Key Responsibilities:

- Developed comprehensive site architectures and content strategies
- Created wireframes and interactive prototypes for client approval
- Applied UI design principles including color theory, typography, and layout consistency
- Conducted user testing and applied insights to refine the design
- Ensured WCAG-compliant designs for inclusive user experiences

WordPress Development:

- Built fully custom WordPress themes tailored to client specifications
- Developed custom Gutenberg blocks using ACF Pro to extend site functionality
- Leveraged core WordPress APIs and hooks for scalable development
- Optimized on-page SEO, site structure, and performance for higher rankings
- Ensured mobile-first responsive design and cross-browser compatibility
- Implemented speed optimization and basic security best practices

ADDITIONAL SKILLS

Systems & Productivity Tools:
Installation and configuration of Microsoft Windows (7, 8, 8.1, 10, and current versions),
Proficient in Microsoft Office Suite (Excel, Word, PowerPoint),
Basic PC maintenance and system upgrades

Interpersonal Skills:
Intercultural Communication
Team Collaboration & Decision-Making
Problem-Solving & Critical Thinking
Effective Remote Working
Fluent in English, Italian, and French

Hobbies & Interests:
Sketching logos and promotional materials
Learning via LinkedIn Learning and professional tutorials
UI/UX prototyping in Figma and Adobe XD
Photography with a focus on visual composition

REFERENCE
Will be furnished upon request.

Digital Designer May 2021 – October 2021
London South Bank University: lsbu.ac.uk

Provided comprehensive digital design support to the Research, Enterprise, and Innovation Operations Team, delivering effective visual and interactive materials across multiple training and administrative projects.

- Key Contributions:**
- Delivered a full suite of digital design assets including animations, interactive quizzes, webinars, and branded PDF templates
 - Worked collaboratively with operational staff to integrate training content into the university’s internal framework
 - Developed new digital templates and design systems, ensuring consistency across documentation and training tools
 - Organised and classified digital materials, aligning them with appropriate departmental usage and improving content accessibility

Mini Cab Driver (PCO Licensed) July 2012 – October 2017
Chelsea and Westminster Hospital: chelwest.nhs.uk

Delivered safe, reliable, and professional transport services to hospital staff, patients, and visitors under the Transport for London (TFL) Public Carriage Office (PCO) license.

- Key Skills and Contributions:**
- Maintained a high standard of punctuality, route efficiency, and passenger care across varied schedules
 - Developed excellent communication and interpersonal skills through regular interaction with a diverse range of clients
 - Demonstrated strong knowledge of London’s road network and up-to-date traffic regulations
 - Adapted quickly to GPS and navigation technologies to ensure route optimization
 - Built a reputation for reliability and professionalism in a high-pressure healthcare environment.

EDUCATION & QUALIFICATIONS

BA (Hons) Digital Design September 2017 – July 2020
London South Bank University – lsbu.ac.uk

Certificate of Higher Education in Web Technology January 2012 – May 2014
Birkbeck, University of London – bbk.ac.uk

City & Guilds Certificate in PC Maintenance September 2008 – July 2009
Lambeth College, London – lambethcollege.ac.uk

City & Guilds Certificate in Web Design September 2006 – February 2007
College of North East London – conel.ac.uk